

# Syllabus Readings Covered in English 25 Final Exam

**Yellow highlighted items =**

Know these readings for the exam (for questions about specific ideas and identifications of works and authors)

**Grey highlighted items =**

The exam will ask questions based on the main ideas included in these works, but will not ask you to remember or identify specific titles of works and their authors.

**Works not highlighted below =**

Not included for the final exam.





## 3. The Postindustrial & Neoliberal Age

### Information's Impact on Work and Power

#### Week 6



#### Class 16 (M., May 8) — Postindustrial "Knowledge Work"

##### CLASS 16 NOTES

- "Scientific Management" (The Original "Smart Work")
  - **Frederick Winslow Taylor**, *Principles of Scientific Management* (1911)
    - [Chap. 2](#); read only first 14 pages of the PDF. 
    - [Excerpt on bricklaying](#)
- "Knowledge Work" (Today's Smart Work)
  - **Joseph A. Schumpeter**, *Capitalism, Socialism and Democracy* (1942), pp. 82-84 (on "creative destruction")
  - **Shoshana Zuboff**, *In the Age of the Smart Machine: The Future of Work and Power* (1988), pp., 3-12  Also read these [online excerpts](#).
  - **Joseph H. Boyett and Henry P. Conn**, *Workplace 2000* (1992), pp. 1-46 
  - **Peter Senge**, *The Fifth Discipline* (1990), pp. 3-14 

## Class 17 (W., May 10) — Neoliberal "Networked Society"


### CLASS 17 NOTES

- **William H. Davidow and Michael S. Malone**, *The Virtual Corporation* (1992), pp. 1-19, 50-66, 184-205, 214-16 
- **Wendy Brown** interviewed by Timothy Shenck, "[What Exactly is Neoliberalism?](#)" (2015)
- **Manuel Castells**, "[Materials for an Exploratory Theory of the Network Society](#)" (2000)  (read only the abstract and the two sections titled "The Network Society: An Overview" and "Social Structure and Social Morphology: From Networks to Information Networks" on the pages numbered 9-17)

Assignment due in lecture in Class 17: [Essay 2 on Thomas Pynchon's \*The Crying of Lot 49\*](#)

## Class 18 (F., May 12) — Against All the Above

### CLASS 18 NOTES

- **Early "Cyberlibertarianism"**
  - **John Perry Barlow**, "[A Declaration of the Independence of Cyberspace](#)" (1996)
  - **Richard Barbrook and Andy Cameron**, "[The Californian Ideology](#)" (1996). (*Optional*: for fun, read Louis Rossetto, "[Rebuttal of the Californian Ideology](#)", 1998)
  - **Critical Art Ensemble**, "[Electronic Civil Disobedience](#)" (1996)  (read only the main essay, not the appendices)
  - **Free Software Movement** (and "open" source and access movements): [Wikipedia article on the topic](#)
  - **Jodi** (network artist pair): [home page](#). Click around and see what you can understand about this page and its subpages. ([Info about Jodi](#))

## Week 7

## Class 19 (M., May 15) — (Continued)


### CLASS 19 NOTES

- Continuation of above lectures, plus discussion with the professor.

## Fiction Unit


### Class 20 (W., May 17) — Fiction About Postindustrial/Neoliberal Work & Power

#### CLASS 20 NOTES

- **William Gibson, *Neuromancer* (1984)**, read half the novel by this class (Print book; Available at UCEN Bookstore and elsewhere) 

### Class 21 (F., May 19) — (Continued)


#### CLASS 21 NOTES

- **William Gibson, *Neuromancer* (1984)**, finish the novel. (Print book) 

Assignment due in lecture in class 21: [Spreadsheet on Being Human in the Age of Knowledge Work](#)


### Class 22 (M., May 22) — (Continued)

#### CLASS 22 NOTES

- **William Gibson, *Neuromancer* (1984)**, finish the novel. (Print book) 

### Class 23 (W., May 24) — (Continued)

#### CLASS 23 NOTES

- **William Gibson, *Neuromancer* (1984)**, finish the novel. (Print book)  -- Conclusion of professor's lecture on the novel.

## 4. Processing Literature

### Information's Impact on the Way We Study Literature

## Class 24 (F., May 26) — What is Text in the Digital Age? (The Logic of Text Encoding)

### CLASS 24 NOTES

- **William Warner, Kimberly Knight, and UCSB Transliterations History of Reading Group**, "[In the Beginning was the Word: A Visualization of the Page as Interface](#)" (View the [original Flash animation](#) for the best interactive access, or view the [MP4 video version](#) (or download the [AVI](#) or [WMV](#) video versions). On the original Flash page, click "Enter" and wait as the animation starts)
- **Yin Liu**, "[Ways of Reading, Models for Text, and the Usefulness of Dead People](#)" [[PDF](#) or [HTML](#)] (2013)
- **Michael Witmore**, "[Text: A Massively Addressable Object](#)" (2013)
- **Wikipedia**, "[Markup Language](#)" (read just for the main concepts, not the details)
- **Alan Liu**, "[Transcendental Data: Toward a Cultural History and Aesthetics of the New Encoded Discourse](#)" (2004) (read only pp. 49-57)

Assignment due in lecture in Class 24: [Essay 3 on Being Human in the Age of Knowledge Work](#)


### Week 9

Assignment due in section this week: [Text Analysis Exercise & Short Commentary](#)

[M., May 29 — No Class (Campus Holiday)]


## Class 25 (W., May 31) — Text Analysis and Literature

### CLASS 25 NOTES

- **Ted Underwood**, "[Seven Ways Humanists Are Using Computers to Understand Text](#)" (2015)
- **Ryan Heuser and Long Le-Khac**, "[A Quantitative Literary History of 2,958 Nineteenth-Century British Novels: The Semantic Cohort Method](#)" (2012) 

## Class 26 F., June 2) — Topic Modeling and Literature

### CLASS 26 NOTES

- **David M. Blei**, "[Probabilistic Topic Models](#)" (2013)  (read only to end of p. 79, before the math begins)
- **Ted Underwood**, "[Topic Modeling Made Just Simple Enough](#)" (2012)
- **Andrew Goldstone's** interface for exploring topic models:
  - [topic models of 100 years of literary criticism journals](#)



- [topic models of 40 years of the \*Signs\* journal of "Women in Culture and Society"](#)<sup>1</sup>

**Note for Final exam: you only need to be able to recognize/identify Andrew Goldstone's interface and know what it is for. (You don't need to know the particulars of what is contained in these two topic models.)**

## Week 10


### Class 27 (M, June 5) — Social Network Analysis and Literature

#### CLASS 27 NOTES

- [Wikipedia, "Social Networks"](#)
- [Stephen P. Borgatti, et al. \(2009\), "Network Analysis in the Social Sciences"](#)  
 [paywalled; UCSB students have free access through campus network or off-campus through [UCSB Library Proxy server](#)]
- [Marten Düring, "Social Network Analysis for Humanists Cheat Sheet" \(2015\)](#)
- [Franco Moretti, "Network Theory, Plot Analysis," \(Stanford Literary Lab Pamphlet #2, 2011\)](#) 

### Class 28 (W., June 7) — Spatial Analysis (Mapping) and Literature


#### CLASS 28 NOTES

- [Ian Gregory & David Cooper, "Geographical Technologies and the Interdisciplinary Study of Peoples and Cultures of the Past" \(2013\)](#)   
[paywalled; UCSB students have free access through campus network or off-campus through [UCSB Library Proxy server](#)]
- [Franco Moretti, \*Graphs, Maps, Trees\* \(2005\), pp. 35-64 \(print book; please purchase\)](#)
- [A Literary Atlas of Europe](#) (browse this site devoted to approaches to "mapping" fictional space; get a sense of the methods and concepts the project is exploring)

### Class 29 (F., June 9) — Conclusion: What Is Literature For in the Information Age? /

#### What Is Information For in Literature?

#### CLASS 29 NOTES

- **Discussion with the professor.** This "Colloquium Class" will use as a thought-prompt the ideas of "deformance" and "glitch" in the literary/artistic use of information technology.
  - **Lisa Samuels and Jerome J. McGann, "[Deformance and Interpretation](#)"** (1999)  
-- (read only p. 25-30, and also get a sense of the "deformance" experiments in section V, p. 36-45, and the appendix, p. 50-53)  
*[paywalled; UCSB students have free access through campus network or off-campus through [UCSB Library Proxy server](#)]*
  - **Mark Sample, "[Notes Towards a Deformed Humanities](#)"** (2012)
  - **Rosa Menkman, [The Glitch Moment\(um\)](#)** (2011) (read pp. 7-32: "Introduction," "Glitch Manifesto," "A Technological Approach to Noise," and "The Perception of Glitch")  See also Menkman's site: <http://rosa-menkman.blogspot.com>